June 2020 insights

Supporting learning at home during COVID-19
We’ve started to learn more about parents’ experiences navigating home learning, preventing learning loss, and gauging what they need from schools and districts during the COVID-19 pandemic. Our goal is to provide parents with resources they need and share our insights about their experiences to inform your work as you help support families across the country.

As this unprecedented academic year comes to a close, parents across the country are pivoting to the summer and considering how they should prepare for the coming school year.
Findings

Our most recent survey of GreatSchools.org users (n=354) reveals the following:

Low-income families are looking for support:

- 67% of parents who visited our content pages last week reported incomes of less than $50,000.

Families want to make sure their children continue to learn this summer:

- 43% of respondents indicated that they plan to continue academic learning throughout summer.

Families don’t always want — or have — a device for their child’s learning:

- 89% of parents indicated that they would be interested in a hard-copy summer learning packet.
- 48% of respondents shared that they do not have access to a printer.